ORDER

| Orders | Order / Rev: | A2560732 | | |
|------------|----------------------|----------------------------------|-------------------------|-----------------|
| | Alt Order #: | 26983916 | | |
| | Product Desc: | Kobach for Senate | | KSN |
| | Estimate: | 1029 | | Wichita KS KSNW |
| | Flight Dates: | 06/25/20 - 07/07/20 | Primary AE: | Katz Washington |
| | Original Date / Rev: | 06/24/20 / 06/24/20 | Sales Office: | K-WAS |
| | Order Type: | REG | Sales Region: | Nat |
| Agency | Name: | IMGE | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | 108 S. Washington Street | Billing Cycle: | EOM |
| | | Alexandria, VA 22314 | Agency Commission: | 15% |
| Advertiser | Name: | POL/Kris Kobach/US Senate/KS/Rep | Order Brand: | |
| | Demographic: | A35+ | New Business Thru: | |
| | Product Codes: | PL11 | Advertiser External ID: | |
| | Revenue Code 1: | AGY | Agency External ID: | |
| | Revenue Code 2: | POL | Unit Code: | General |
| | Revenue Code 3: | POL-CAND | Order Separation: | 00:15:00 |
| | Priority: | P5 | | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/01/20 | 06/28/20 | 7 | \$1,555.00 | \$1,321.75 |
| 06/29/20 | 07/26/20 | 21 | \$3,355.00 | \$2,851.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|-----------|---------|--------------|------------|--------|
| June 2020 | 7 | \$1,555.00 | \$1,321.75 | 0.00 |
| July 2020 | 21 | \$3,355.00 | \$2,851.75 | 0.00 |
| Totals | 28 | \$4,910.00 | \$4,173.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

| | | 0/ | r: | | | D (D: | D. T | 0 1 | Δ . |
|-----------------------------|----------------------|-------------|-----------|---------|----|-------------|----------|-------|----------|
| Ln Ch Start End | Inventory Code Break | Start/End 1 | Time Days | Len Spo | ts | Rate Pri | Rtg Type | Spots | Amount |
| N 1 Multi 06/29/20 06/29/20 | KSN News at Five CM | 5-530pm | M | :30 | 1 | \$125.00 P5 | 0.00 NM | 1 | \$125.00 |
| Channels : KSNC,KSNG,KS | NL,KSNW | | | | | | | | |
| | KSN News at Five | | | | | | | | |
| NEWS | | | | | | | | | |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | | |
| Week: 06/29/20 07/05/20 | M 1 | \$125.00 | 0.00 | | | | | | |
| N 2 Multi 06/30/20 06/30/20 | KSN News at Five CM | 5-530pm | - T | :30 | 1 | \$125.00 P5 | 0.00 NM | 1 | \$125.00 |
| Channels : KSNC,KSNG,KS | NL,KSNW | • | | | | | | | |
| | KSN News at Five | | | | | | | | |
| NEWS | | | | | | | | | |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | | |
| Week: 06/29/20 07/05/20 | - T 1 | \$125.00 | 0.00 | | | | | | |
| N 3 Multi 07/01/20 07/01/20 | KSN News at Five CM | 5-530pm | W | :30 | 1 | \$125.00 P5 | 0.00 NM | 1 | \$125.00 |
| Channels: KSNC,KSNG,KS | NL,KSNW | | | | | | | | |
| | KSN News at Five | | | | | | | | |
| NEWS | | | | | | | | | |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | | |
| Week: 06/29/20 07/05/20 | W 1 | \$125.00 | 0.00 | | | | | | |
| N 4 Multi 07/02/20 07/02/20 | KSN News at Five CM | 5-530pm | T | :30 | 1 | \$125.00 P5 | 0.00 NM | 1 | \$125.00 |
| Channels: KSNC,KSNG,KS | NL,KSNW | | | | | | | | |
| | KSN News at Five | | | | | | | | |
| NEWS | | | | | | | | | |

Print Date: 06/24/20 14:57:55 Page 2 of 4

Order / Rev: A2560732 Advertiser: POL/Kris Kobach/US Senate/KS/Rep

Alt Order #: 26983916 Product Desc: Kobach for Senate Wichita KS KSNW

Flight Dates: 06/25/20 - 07/07/20 Estimate: 1029

| Ln | Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len S | pots | Rate Pri | Rtg Type | Spots | Amount |
|------|--------------------------|------------------|--------------------------|-----------------------------|--------------|-------------------------|----------------|-------|------|-------------|------------|-------|----------------|
| \/\/ | Star eek: 06/2 | rt Date 29/20 | End Date 07/05/20 | <u>Weekdays</u> T | Spots/Week 1 | Rate \$125.00 | Rating 0.00 | | | | | | |
| N 5 | Multi | 07/07/2 | 0 07/07/20 | KSN News at Five | | 5-530pm | - T | :30 | 1 | \$125.00 P5 | 0.00 NM | 1 | \$125.00 |
| | Channel | ls : KSN0 | C,KSNG,KSI | NL,KSNW KSN News at Five | Э | | | | | | | | |
| | NEWS | | E 15 : | | | Б., | D () | | | | | | |
| We | <u>Stai</u> eek: 07/0 | rt Date 06/20 | End Date 07/12/20 | <u>Weekdays</u> - T | Spots/Week 1 | Rate \$125.00 | Rating 0.00 | | | | | | |
| N 6 | | | | KSN News at Six | CM | 6-630p | F | :30 | 1 | \$225.00 P4 | 0.00 NM | 1 | \$225.00 |
| | | is : KSNU | C,KSNG,KSI | KSN News at Six | | | | | | | | | |
| | NEWS | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | eek: 06/2 | 22/20 | 06/28/20 | F | 1 | \$225.00 | 0.00 | | | | | | |
| | | | 0 06/26/20 C,KSNG,KSI | KSN News at Six | CM | 6-630p | F | :30 | 1 | \$225.00 P4 | 0.00 NM | 1 | \$225.00 |
| | | | 5,110110,1101 | KSN News at Six | | | | | | | | | |
| | NEWS Star | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | eek: 06/2 | 22/20 | 06/28/20 | F | 1 | \$225.00 | 0.00 | | | | | | |
| N 8 | Multi Channel | | 0 06/29/20 C,KSNG,KSI | KSN News at Six NL,KSNW | СМ | 6-630p | M | :30 | 1 | \$150.00 P5 | 0.00 NM | 1 | \$150.00 |
| | NEWS | | | KSN News at Six | | | | | | | | | |
| | | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | eek: 06/2 | | 07/05/20 | M | 1 | \$150.00 | 0.00 | | | \$450.00 D5 | 0.00.004 | | #450.00 |
| N 9 | | | 0 06/30/20 C,KSNG,KSI | | СМ | 6-630p | - T | :30 | 1 | \$150.00 P5 | 0.00 NM | 1 | \$150.00 |
| | NEWS | | | KSN News at Six | | | | | | | | | |
| | Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | eek: 06/2 | | 07/05/20 | - T KSN News at Six | CM | \$150.00 6-630p | 0.00 W | :30 | 1 | \$150.00 P5 | 0.00 NM | 1 | \$150.00 |
| | | | C,KSNG,KSI | NL,KSNW | | О ОООР | " | .00 | • | ψ100.001 0 | 0.00 14101 | | Ψ100.00 |
| | NEWS | | | KSN News at Six | | | | | | | | | |
| 10/ | | rt Date | End Date 07/05/20 | <u>Weekdays</u> W | Spots/Week 1 | Rate | Rating | | | | | | |
| | eek: 06/2 Multi | | | KSN News at Six | CM | \$150.00 6-630p | 0.00 T | :30 | 1 | \$150.00 P5 | 0.00 NM | 1 | \$150.00 |
| | Channel | ls : KSN0 | C,KSNG,KSI | NL,KSNW KSN News at Six | | · | | | | | | | |
| | NEWS | | | NON News at Oix | | | | | | | | | |
| W | <u>Star</u> eek: 06/2 | rt Date 29/20 | End Date 07/05/20 | <u>Weekdays</u> T | Spots/Week 1 | <u>Rate</u> \$150.00 | Rating 0.00 | | | | | | |
| N12 | Multi | 07/06/2 | 0 07/06/20 | KSN News at Six | CM | 6-630p | M | :30 | 1 | \$150.00 P5 | 0.00 NM | 1 | \$150.00 |
| | Channel | ls : KSN0 | C,KSNG,KSI | NL,KSNW KSN News at Six | | | | | | | | | |
| | NEWS | - L D - L - | E. J.D. | M/s shales as | 0 | Data | Dadas | | | | | | |
| We | <u>Stai</u> eek: 07/0 | rt Date 06/20 | End Date 07/12/20 | <u>Weekdays</u> M | Spots/Week 1 | <u>Rate</u> \$150.00 | Rating 0.00 | | | | | | |
| | | | | Sat KSN News at | Six CM | 6-630pm | S- | :30 | 1 | \$130.00 P4 | 0.00 NM | 1 | \$130.00 |
| | | is . Noive | C,KSNG,KSI | Sat KSN News at | Six | | | | | | | | |
| | NEWS Star | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| W | eek: 06/2 | | 06/28/20 | S- | 1 | \$130.00 | 0.00 | | | | | | |
| | | | 0 06/26/20 C,KSNG,KSI | M-F 630-7p NL.KSNW | CM | 630-7pm | F | :30 | 1 | \$300.00 P4 | 0.00 NM | 1 | \$300.00 |
| | | | _, | M-F 630-7p | | | | | | | | | |
| | WHEEL Star | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | eek: 06/2 | 22/20 | 06/28/20 | F | 1 | \$300.00 | 0.00 | | | | | | . |
| N 15 | Multi | 06/29/2 | 0 06/29/20 | | СМ | 630-7pm | M | :30 | 1 | \$180.00 P5 | 0.00 NM | 1 | \$180.00 |

Print Date: 06/24/20 14:57:55 Page 3 of 4

Order / Rev: A2560732 Advertiser: POL/Kris Kobach/US Senate/KS/Rep

Alt Order #: 26983916 Product Desc: Kobach for Senate Wichita KS KSNW

Flight Dates: 06/25/20 - 07/07/20 Estimate: 1029

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ïme Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|------------------------------|--------------------|--------------------------|-------------------------------------|-----------------|-------------------------|----------------|--------|------|-------------|----------|-------|----------|
| Channe | els : KSN | C,KSNG,KSI | • | | | | | | | | | |
| WHEEL | _ | | M-F 630-7p | | | | | | | | ı | |
| Sta Week: 06 | art Date /29/20 | End Date 07/05/20 | Weekdays M | Spots/Week 1 | Rate \$180.00 | Rating 0.00 | | | | | | |
| N16 Multi Channe WHEEL | els : KSN | 0 06/30/20 C,KSNG,KSI | M-F 630-7p NL,KSNW M-F 630-7p | СМ | 630-7pm | - T | :30 | 1 | \$180.00 P5 | 0.00 NM | 1 | \$180.00 |
| | art Date | End Date 07/05/20 | Weekdays - T | Spots/Week | Rate \$180.00 | Rating 0.00 | | | | | | |
| N17 Multi Channe | | 0 07/01/20 C,KSNG,KSI | NL,KSNW | СМ | 630-7pm | W | :30 | 1 | \$180.00 P5 | 0.00 NM | 1 | \$180.00 |
| WHEEL | _ | | M-F 630-7p | | | | | | | | | |
| Sta Week: 06 | art Date /29/20 | End Date 07/05/20 | <u>Weekdays</u> W | Spots/Week 1 | <u>Rate</u> \$180.00 | Rating 0.00 | | | | | | |
| N18 Multi Channe WHEEL | els : KSN | 0 07/02/20 C,KSNG,KSI | M-F 630-7p NL,KSNW M-F 630-7p | СМ | 630-7pm | T | :30 | 1 | \$180.00 P5 | 0.00 NM | 1 | \$180.00 |
| | art Date | End Date 07/05/20 | Weekdays T | Spots/Week | <u>Rate</u> \$180.00 | Rating 0.00 | | | | | | |
| N19 Multi | 07/06/2 | | M-F 630-7p | СМ | 630-7pm | M | :30 | 1 | \$180.00 P5 | 0.00 NM | 1 | \$180.00 |
| WHEEL | - | | осо гр | | | | | | | | | |
| Sta Week: 07 | art Date /06/20 | End Date 07/12/20 | Weekdays M | Spots/Week 1 | <u>Rate</u> \$180.00 | Rating 0.00 | | | | | | |
| N20 Multi Channe | | 0 07/07/20 C,KSNG,KSI | | СМ | 630-7pm | - T | :30 | 1 | \$180.00 P5 | 0.00 NM | 1 | \$180.00 |
| WHEEL | - art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 07/ | /06/20 | 07/12/20 | - T | 1 | \$180.00 | 0.00 | | | | | | |
| N21 Multi Channe WHEEL | els : KSN | 0 06/27/20 C,KSNG,KSI | | СМ | 630-7pm | S- | :30 | 1 | \$150.00 P4 | 0.00 NM | 1 | \$150.00 |
| | art Date | End Date 06/28/20 | Weekdays | Spots/Week | <u>Rate</u> \$150.00 | Rating 0.00 | | | | | | |
| N22 Multi | 06/26/2 | | | СМ | 10-10:35pm | F | :30 | 1 | \$300.00 P4 | 0.00 NM | 1 | \$300.00 |
| NEWS | | | KSN News at Te | n Mon-Fri | | | | | | | | |
| Sta | art Date | End Date | Weekdays E | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/ N23 Multi | | 06/28/20 | F LN M-F | CM | \$300.00 10-10:35pm | 0.00 M | :30 | 1 | \$180.00 P5 | 0.00 NM | 1 | \$180.00 |
| | | C,KSNG,KSI | | | | | | | *********** | | | ******* |
| NEWS | mt Data | End Data | Ma akdaya | Cnoto/Mook | Doto | Dating | | | | | | |
| Week: 06 | art Date /29/20 | End Date 07/05/20 | <u>Weekdays</u> M | Spots/Week 1 | Rate \$180.00 | Rating 0.00 | | | | | | |
| N24 Multi Channe | | 0 06/30/20 C,KSNG,KSI | LN M-F NL,KSNW | CM | 10-10:35pm | - T | :30 | 1 | \$180.00 P5 | 0.00 NM | 1 | \$180.00 |
| NEWS | | | KSN News at Te | n Mon-Fri | | | | | | | | |
| _ | art Date /29/20 | End Date 07/05/20 | Weekdays - T | Spots/Week | Rate \$180.00 | Rating 0.00 | | | | | | |
| N25 Multi | 07/01/2 | | | СМ | 10-10:35pm | W | :30 | 1 | \$180.00 P5 | 0.00 NM | 1 | \$180.00 |
| | | | KSN News at Te | n Mon-Fri | | | | | | | | |

Print Date: 06/24/20 14:57:55 Page 4 of 4

Totals

28

\$4,910.00

Order / Rev: A2560732 Advertiser: POL/Kris Kobach/US Senate/KS/Rep

Alt Order #: 26983916 Product Desc: Kobach for Senate Wichita KS KSNW

Flight Dates: 06/25/20 - 07/07/20 Estimate: 1029

| Ln Ch Start | End | Inventory Code | Break | Start/End T | ime Days | Len Spo | ots | Rate Pri | Rtg Type | Spots | Amount |
|--------------------|----------|-----------------|------------|-------------|----------|---------|-----|-------------|----------|-------|----------|
| NEWS | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/29/20 | 07/05/20 | W | 1 | \$180.00 | 0.00 | | | | | | |
| N26 Multi 07/02/20 | 07/02/20 | LN M-F | CM | 10-10:35pm | T | :30 | 1 | \$180.00 P5 | 0.00 NM | 1 | \$180.00 |
| Channels: KSNC | KSNG,KSN | IL,KSNW | | • | | | | | | | |
| | | KSN News at Ter | Mon-Fri | | | | | | | | |
| NEWS | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/29/20 | 07/05/20 | T | 1 | \$180.00 | 0.00 | | | | | | |
| N27 Multi 07/06/20 | 07/06/20 | LN M-F | CM | 10-10:35pm | M | :30 | 1 | \$180.00 P5 | 0.00 NM | 1 | \$180.00 |
| Channels: KSNC | KSNG,KSN | IL,KSNW | | • | | | | | | | |
| | | KSN News at Ter | Mon-Fri | | | | | | | | |
| NEWS | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 07/06/20 | 07/12/20 | M | 1 | \$180.00 | 0.00 | | | | | | |
| N28 Multi 06/28/20 | 06/28/20 | LN Su | CM | KSN News a | t 10 SS | :30 | 1 | \$225.00 P4 | 0.00 NM | 1 | \$225.00 |
| Channels: KSNC | KSNG,KSN | IL,KSNW | | | | | | | | | |
| | | KSN News at 10 | Sun | | | | | | | | |
| NEWS | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/22/20 | 06/28/20 | S | 1 | \$225.00 | 0.00 | | | | | | |



125 West 55th St New York, NY 10019 Contract # 26983916

CPE: //1029 Agency: 3128

4683

Changes as of: 6/24/2020 at 1:38 PM

Flight: 6/25/20 - 7/7/20 Advertiser: KOBACH, KRIS Product: Kobach for Senate

Agency Order #:

Separation:

Buyer: Whitney Eversole Salesperson: KELLY JOHNS

202-872-5880

Version: Original Order

Station: KSNW Market: Wichita

Office: WASHINGTON Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS

202-872-5880

Total GRP:

Con Type: POLITICAL/VOTE

Total \$: \$4,910.00

Total Spots: 28

Total CPP: \$0.00

| | | | | | | | | 6/25 - 7/7 | | | | | | Total | Total | | | | | | | | |
|---|-------------------|----|---------|----------|----------------|-------|------|------------|------|------|------|------|-----|-------|-------|-----|-----|-----|-----|-------|------------|--------|-----|
| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 6/25 | 6/26 | 6/27 | 6/28 | 6/29 | 6/30 | 7/1 | 7/2 | 7/3 | 7/4 | 7/5 | 7/6 | 7/7 | Spots | \$ | CPP* | GRP |
| | M-F 5p-5:30p | | NEWS | \$125.00 | | | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 5 | \$625.00 | \$0.00 | 0. |
| | M-F 6p-6:30p | | NEWS | \$225.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | \$450.00 | \$0.00 | 0. |
| | M-F 6p-6:30p | | NEWS | \$150.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 5 | \$750.00 | \$0.00 | 0 |
| | Sa 6p-6:30p | | NEWS | \$130.00 | 0.0 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$130.00 | \$0.00 | 0 |
| | M-F 6:30p-7p | | WHEEL | \$300.00 | 0.0 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$300.00 | \$0.00 | 0 |
| | M-F 6:30p-7p | | WHEEL | \$180.00 | | 30 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 6 | \$1,080.00 | \$0.00 | 0 |
| Ī | Sa 6:30p-7p | | WHEEL | \$150.00 | 0.0 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$150.00 | \$0.00 | |
| | M-F 10p-10:35p | | NEWS | \$300.00 | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$300.00 | \$0.00 | |
| | M-F 10p-10:35p | | NEWS | \$180.00 | | | | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 5 | \$900.00 | \$0.00 | |
| | Su 10p-10:30p | | NEWS | \$225.00 | | | | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$225.00 | \$0.00 | |
| | -1 | | - | +===== | | TALS: | | 1 | 2 | 1 | 4 | 4 | 4 | 4 | 0 | 0 | 0 | 3 | 2 | 28 | \$4,910.00 | \$0.00 | |



Contract # 26983916

Changes as of: 6/24/2020 at 1:38 PM

Version: Original Order

CPE: //1029

Flight: 6/25/20 - 7/7/20 Advertiser: KOBACH, KRIS Station: KSNW Market: Wichita Con Type: POLITICAL/VOTE Total \$: \$4.910.00

Agency: 3128 4683

Product: Kobach for Senate

Office: WASHINGTON Service: Nielsen

202-872-5880

Total Spots: 28 **Total CPP: \$0.00**

Agency Order #:

Buyer: Whitney Eversole Salesperson: KELLY JOHNS

202-872-5880

Primary Demo: Adults 35+ Assistant: KELLY JOHNS Total GRP:

125 West 55th St New York, NY 10019 Separation:

Special Instructions

| Competitive Information | | | | | | | |
|-------------------------|----------|--|--|--|--|--|--|
| Market Budget: \$4,910 | | | | | | | |
| KSNW Share: 100% | | | | | | | |
| Comment: | Comment: | | | | | | |
| Competitive Unknown | | | | | | | |

| Daypart Summary | | | | | | | |
|-----------------|-----------|-------|------------|-----|-----|--|--|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP | | |
| | 100% | 28 | \$4,910.00 | N/A | 0.0 | | |
| Total | 100% | 28 | \$4,910.00 | N/A | 0.0 | | |

| Monthly Summary | | | | | | | | | |
|-----------------|-------|------------|--|--|--|--|--|--|--|
| Month | Spots | Dollars | | | | | | | |
| 2020-Jun | 7 | \$1,555.00 | | | | | | | |
| 2020-Jul | 21 | \$3,355.00 | | | | | | | |
| Total | 28 | \$4,910.00 | | | | | | | |

| | Transaction History | | | | | | | | | |
|-------|---------------------|-------------|--------|-------|-------|------------|---------------------|--|--|--|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ Comment | | | |
| New | 6/24/20 1:38 PM | KELLY JOHNS | New | 28 | | \$4,910.00 | \$4,910.00 | | | |

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Contract # 26983916 **CPE**: //1029

Agency: 3128

4683

Changes as of: 6/24/2020 at 3:10 PM

Advertiser: KOBACH, KRIS

Flight: 6/25/20 - 7/7/20

Product: Kobach for Senate

Version: Highlighting Makegood 1

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 35+

Status: Accepted

Con Type: POLITICAL/VOTE

Total \$: \$4,910.00

Office: WASHINGTON Total Spots: 28 Total CPP: \$0.00

Total GRP:

Traffic #: A2560732

125 West 55th St New York, NY 10019

Buyer: Whitney Eversole Salesperson: KELLY JOHNS

202-872-5880

Assistant: KELLY JOHNS 202-872-5880

Separation:

Agency Order #:

| | | | | | | | | 6/25 - 7/7 | | | | | | | Total | Total | | | | | | | |
|--------|-------------------|----|---------|----------|----------------|-------|-------|------------|------|------|------|------|-----|-----|-------|-------|-----|-----|-----|-------|------------|--------|------|
| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 6/25 | 6/26 | 6/27 | 6/28 | 6/29 | 6/30 | 7/1 | 7/2 | 7/3 | 7/4 | 7/5 | 7/6 | 7/7 | Spots | \$ | CPP* | GRP* |
| MSD 2 | M-F 6p-6:30p | | NEWS | \$225.00 | | | 1 ▶ 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$225.00 | \$0.00 | 0.0 |
| MSD 5 | M-F 6:30p-7p | | WHEEL | \$300.00 | 0.0 | 30 | 1 • 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| MSD 8 | M-F 10p-10:35p | | NEWS | \$300.00 | 0.0 | 30 | 1 • 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| MGD 12 | M-F 6p-6:30p | | NEWS | \$225.00 | 0.0 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$225.00 | \$0.00 | 0.0 |
| MGD 13 | M-F 6:30p-7p | | WHEEL | \$300.00 | 0.0 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$300.00 | \$0.00 | 0.0 |
| MGD 14 | M-F 10p-10:35p | | NEWS | \$300.00 | 0.0 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$300.00 | \$0.00 | 0.0 |
| | | • | | • | TO | TALS: | 0 | 4 | 2 | 1 | 4 | 4 | 4 | 4 | 0 | 0 | 0 | 3 | 2 | 28 | \$4,910.00 | \$0.00 | 0.0 |

| Makegood Comments | | | | | | | |
|-------------------|-------------|----------------|---|--|--|--|--|
| Date/Time | Action | Added by | Comment | | | | |
| 06/24/20 3:10 PM | Sent To Rep | Patty Sparkman | No spot received by log deadline for Thurs 6/25 - please accept MG offer for 6/26 | | | | |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

| See Order for proposed schedule and charges. | See Invoice for actual schedule and charges. | | | | | |
|--|--|--|--|--|--|--|
| I, Benjamin Hartman | , hereby request station time as follows: | | | | | |
| IDENTIFY CANDIDATE TYPE | ERAL CANDIDATE E OR LOCAL CANDIDATE | | | | | |
| ALL QUESTIONS/BLOCK | S MUST BE COMPLETED | | | | | |
| Candidate name: | | | | | | |
| Kris Kobach | | | | | | |
| Authorized committee: | | | | | | |
| Kobach for Senate | | | | | | |
| Agency requesting time (and contact information): | • | | | | | |
| N/A IMGE | | | | | | |
| Candidate's political party: | | | | | | |
| Republican | | | | | | |
| Office sought (no acronyms or abbreviations): | | | | | | |
| United State Senate | | | | | | |
| Date of election: | General Primary | | | | | |
| August 4, 2020 | | | | | | |
| Treasurer of candidate's authorized committee: | | | | | | |
| Liz Curtis | | | | | | |
| The undersigned represents that: | | | | | | |
| (1) the payment for the broadcast time requested has been fur | The state of the s | | | | | |
| the candidate listed above who is a legally qualified car | | | | | | |
| the authorized committee of the legally qualified candi | date listed above; | | | | | |
| (2) this station is authorized to announce the time as paid for b | y such person or entity; and | | | | | |
| (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). | | | | | | |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. | | | | | | |
| Candidate/Committee/Agency | Station Representative | | | | | |
| Signature: Ben Hartman Digitally signed by Ben Hartman Date: 2020.06.24 15:30:56 -05'00' | Signature: Linghy Berry | | | | | |
| Name: Ben Hartman | Name: Audrey Berry | | | | | |
| Date of Request to Purchase Ad Time: 6/24/2020 | Date of Station Agreement to Sell Time: 6/24/20 | | | | | |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

| the office being sought and that the candidate has approved the broadcast. | | | | | | | | | | |
|---|--|--|--|--|--|--|--|--|--|--|
| Candidate/Authorized Committee/Agency | | | | | | | | | | |
| ignature: Ben Hartman Date: 2020.06.24 15:31:58 -05'00' | | | | | | | | | | |
| Name: _{Ben} Hartman | | | | | | | | | | |
| Date: 6\24\2020 | | | | | | | | | | |
| TO BE COMPLETED BY STATION ONLY | | | | | | | | | | |
| Ad submitted to Station? Yes | No Date ad received: | | | | | | | | | |
| Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy). | | | | | | | | | | |
| Federal candidate certification signed (above): | | | | | | | | | | |
| Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. | | | | | | | | | | |
| Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): | | | | | | | | | | |
| ontract #: Station Call Letters: Date Received/Requested: 6/24/20 | | | | | | | | | | |
| Station Location: Run Start and End Dates: 6/26 - 7/7/20 | | | | | | | | | | |
| use this space to document schedule of till purchased or attach separately. If station v | offic system print-out) or other documents r me purchased, when spots actually aired, t will not upload the actual times spots aired information immediately should be placed | the rates charged and the classes of time until an invoice is generated, the name | | | | | | | | |

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